

REALSCORE REPORTS PRICE LIST

04/01/2018

| Report # | Report Name/ Link to Store | Description of Core Reports & Services (Each Report Features A Free Follow-up Call to Interpret and Determine Next Steps) | List Price |
|----------|--|--|-----------------|
| DC09 | <u>Demographic & Practitioner to Population Report</u> | Our most popular report, combines the complete Comprehensive Demographic Report (DC03) and Practitioner to Population Report (DC06) into the one definitive 44-page report for demographics & competitive data for a specific location. Perfect for determining market baseline for existing practices. | \$ 449 |
| DC13 | <u>Location Search/Underserved Areas Report (0-30 Min Drive Time)</u> SILVER | UPDATED FOR 2018: This report is for finding the best pockets to start, move or open a practice. It provides the Top 10 locations with the best Practitioner to Population ratios for your specialty within a 30-minute drive time of a Base Location. Every census block** within the search area (typically hundreds of them) is evaluated in two ways: By a short term radius for close proximity and a larger drive time area representing the overall market. Results are filtered by a Household Income amount to only provide relevant top pockets of opportunity. The report includes the Top 10 Overall Results, the Top 10 Radius Results, the Top 10 Drive Time Results and a map identifying the Top 10 Locations. Also included are the 2017 Population and 2022 Forecast Population for each Location. | \$ 899 |
| DC14 | <u>Location Search/Underserved Areas Report (0-30 Min Drive Time)</u> GOLD | UPDATED FOR 2018: This report is an expanded version of the Silver Location Search Report (DC13). It provides the Top 20 locations with the best Practitioner to Population ratios for your specialty within a 30-minute drive time of a Base Location. Every census block** within the drive time area (typically hundreds of them) is evaluated in two ways: By a short term radius for close proximity and a larger drive time area, representing the overall market. Results are filtered by a Household Income amount to only provide relevant top pockets of opportunity. The report includes the Top 20 Overall Results, the Top 20 Radius Results, the Top 20 Drive Time Results and 2 maps identifying the Top 20 Locations. Also included are Household Income, 2017 Population and 2022 Forecast Population for each Location. Extra data includes the Top 10 Overall Locations within each 10 Minute Drive Time segment from the Base Location. | \$ 1,599 |
| DLS1 | <u>1-Hour Location Strategy Consulting/Online Screen Sharing</u> | Using Online Screen Sharing technology, REALscore experts conduct live sessions using the REALscore proprietary web platform to solve location strategy issues, see data & maps, determine report needs, "what if" scenarios, etc. This is especially useful when a customer has such a large number of possibilities they would like to consider that ordering separate reports is not cost-effective. This process quickly narrows down the options to a manageable number that can then be investigated in detail. No Report is provided for this option, but is a huge hit with customers and experts to exponentially speed up the location search process. | \$ 349 |

Each Report features Custom Radius & Drive Time, Data by Census Blocks (not zip codes), free follow-up call and much more.

***Census Block - the smallest geographic entity for which the Census Bureau collects and tabulates census data.*

See www.REALscore.com for details. To order or for questions, go to www.store.realscore.com, email Laura.Nowlen@REALscore.com or call 989-670-6720. © 2018 REALscore LLC.