

REALSCORE 2016 REPORTS PRICE LIST			
Report #	Report Name/Link to Store	Description (Each Report Features A Free 20-Minute Followup/Consulting Call)	Price
DC03	Comprehensive Demographic Report	This is a world-class demographics report that provides 19 factors (100% Current data + 80% 5 YR Forecast data). Data provided for a Radius and Drive Time (both user defined) so getting 4 sets of data: Current Radius, Current Drive Time, 5 Yr Forecast Radius, 5 Yr Forecast Drive Time. Charts & graphs, total 35 pages. Applicable to ANY industry, not just Dental.	\$ 199
DC06	Practitioner to Population Report	For Market Competition Analysis: Provides Practitioner to Population ratios for GD and All Specialties, measured against a REALscore standard of market saturation called a "REALratio". For example, the REALratio for GD's is 2,000:1, which indicates an evenly saturated market.	\$ 199
DC09	Demographic & Practitioner to Population Report	Our most popular report, combines all aspects of the Comprehensive Demographic Report (DC03) and Practitioner to Population Report (DC06) into the one definitive report for demographics & competitive data. Discounted 10% when purchased together vs. separately.	\$ 369
DC12	Location Search/Underserved Areas Report (0-15 Min Drive Time)	Using census block data, this report provides the Top 10 locations (plus Honorable Mentions if more than 10 are found with good numbers) with the best Practitioner to Population ratios for your specialty within a 15 minute drive time of a Base Location, all measured against a REALscore standard of market saturation called a "REALratio". On average in a suburban area, 30-60 possible locations are evaluated in two ways: By a short term radius for close proximity and a larger drive time area representing the overall market for the proposed location. Data for all census blocks in the search area is combined, allowing very fine searches that often reveal "pockets" that cannot be found in any other way.	\$ 449
DC13	Location Search/Underserved Areas Report (0-30 Min Drive Time)	Using census block data, this report provides the Top 10 locations (plus Honorable Mentions if more than 10 are found with good numbers) with the best Practitioner to Population ratios for your specialty within a 15 minute drive time of a Base Location, all measured against a REALscore standard of market saturation called a "REALratio". On average in a suburban area, 50-90 possible locations are evaluated in two ways: By a short term radius for close proximity and a larger drive time area representing the overall market for the proposed location. Data for all census blocks in the search area is combined, allowing very fine searches that often reveal "pockets" that cannot be found in any other way.	\$ 749
DC13B	Location Search/Underserved Areas Report (0-45 Min Drive Time)	Using census block data, this report provides the Top 10 locations (plus Honorable Mentions if more than 10 are found with good numbers) with the best Practitioner to Population ratios for your specialty within a 15 minute drive time of a Base Location, all measured against a REALscore standard of market saturation called a "REALratio". On average in a suburban area, 90-120 possible locations are evaluated in two ways: By a short term radius for close proximity and a larger drive time area representing the overall market for the proposed location. Data for all census blocks in the search area is combined, allowing very fine searches that often reveal "pockets" that cannot be found in any other way.	\$ 899
DC14	Location Search/Underserved Areas Report (0-60 Min Drive Time)	Using census block data, this report provides the Top 10 locations (plus Honorable Mentions if more than 10 are found with good numbers) with the best Practitioner to Population ratios for your specialty within a 15 minute drive time of a Base Location, all measured against a REALscore standard of market saturation called a "REALratio". On average in a suburban area, 125-150 possible locations are evaluated in two ways: By a short term radius for close proximity and a larger drive time area representing the overall market for the proposed location. Data for all census blocks in the search area is combined, allowing very fine searches that often reveal "pockets" that cannot be found in any other way.	\$ 1,199
DC15	Location Search/Underserved Areas Report (0-90 Min Drive Time)	Using census block data, this report provides the Top 10 locations (plus Honorable Mentions if more than 10 are found with good numbers) with the best Practitioner to Population ratios for your specialty within a 15 minute drive time of a Base Location, all measured against a REALscore standard of market saturation called a "REALratio". On average in a suburban area, 200+ possible locations are evaluated in two ways: By a short term radius for close proximity and a larger drive time area representing the overall market for the proposed location. Data for all census blocks in the search area is combined, allowing very fine searches that often reveal "pockets" that cannot be found in any other way.	\$ 1,499
DC16	New Patient Neighborhood Analysis Report	Using the "User Drawn Search Tool", this report draws shapes on maps to find the top 3 areas or neighborhoods that meet demographic & drive time criteria for concentrated marketing purposes. If sufficient neighborhood data is not available (this can occur in some low population rural and suburban areas), it provides demographic information by segmented areas/neighborhoods around the practice to assist with targeted marketing.	\$ 1,499
DC17	Existing Patient Drive Time Analysis Report	The Report is the result of geocoding the addresses of patients (HIPAA compliant), shows locations on a map and provides various analysis of the drive time dispersion of a patient base. Critical for Practice due diligence & purchase price evaluation as well as for an existing practice determining the impact on the patient base if the office is moved, etc.	\$ 1,499
DC19	REALscore Location Score Report	Proprietary Score providing snapshot of the suitability and growth potential of a Location for a Practice using algorithm with 17 Factors, including Growth Potential Analysis and Property Factors such as highway and street accessibility, visibility, monument and building signage, parking and more.	\$ 269
DLS1	1-Hour Location Strategy Consulting/Online Screen Sharing (30 minute, 1, 2, 3 and 4+ hour options are available)	Using Online Screen Sharing technology, REALscore experts conduct live sessions using the REALscore.com site to solve location strategy issues live, see data & maps, determine report needs, "what if" scenarios, etc. This is especially useful when a customer has a large number of possibilities they would like to consider that ordering separate reports is not cost-effective. This process quickly narrows down the options to a manageable number that can then be investigated in detail. No Report is provided for this option but it has proven to be a huge hit with customers and experts to exponentially speed up the location search process.	\$ 299
Reports subject to REALscore User Agreement			
Each Report features Custom Radius & Drive Time, Data by Census Blocks (not zip codes), 20 minute free followup call and much more. See www.REALscore.com for details.			
Reports delivered via emailed PDF; 1-3 business days on average, often even faster!			
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